

BACD Biz Mentor Session



2018 Event Schedule

January 12th: Operations: IT Systems & Tools

February 2nd: Operations: Funding/Financials

March 2nd: Operations: IT Systems & Tools

April 6th: Customer Relations: Content Creation
Calendar and Content Curation

May 4th: Organization: Business Processes (Value
Streams, Insourcing & Outsourcing, Culture of
Productivity)

June 1st: Customer Relations: Branding
Authenticity, Brand Role Models, Brand Descriptions

July 6th: Organization: Legal Issues: Legal
Documents and Contract Negotiation

August 3rd: Customer Relations: Sales Activity
plan, Service offering, Sales Chain

September 7th: Customer Relations: Networking
referrals, Mapping, Activities and Contact
Maintenance

October 5th: Business Strategy: Staying Sharp,
Leadership Skills and Entrepreneur Development

November 2nd: Employees HR Consultant,
Ministry of Labour and WSIB

Register on our events page