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Business Advisory Centre Durham (BACD) launches new business competition with the finale event to be part of ‘Do It In Durham 2018’

Applications are now open for Durham Region businesses to enter to win \$10,000 worth of prizes in the new BACD Pitch2Win business competition. The three top prizes consist of cash, as well as business services provided by local professionals to help early growth stage business move to the next level.

The idea behind the competition was to give small businesses an opportunity to perfect their pitch and use this new ‘improved’ elevator pitch in the real world to help increase their sales. Applicants will go through pitch training with BACD’s business advisors and get advice from a professional coach.

“This competition is going to be a great value to any business”, says Teresa Shaver, Executive Director of the Business Advisory Centre Durham Inc. (BACD).

“Being able to show your value in a precise and compelling manner to potential customers is an essential skill every business owner needs to know, which is why we chose to do a pitch competition for Do It In Durham, our annual event series held in Durham Region during Global Entrepreneurship Week.

This is a competitive process with the final 10 businesses being on stage at the live Pitch2Win Finale on November 14, 2018 at the Town of Whitby Council Chambers.

To learn more about criteria and to apply, visit our website at:

<https://bacd.ca/pitch2win/>

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